CCPN Marks Major Milestone
From Allen Dobson, MD, Chairman

The one thousandth clinician joined the Community Care Physician Network in June, and as of July 31 we have 1,032 CCPN members serving patients in 294 practices.

So, what does it mean to be a part of this organization that serves more than 1,000 practicing physicians in nearly 300 practices?

Three things: Critical mass. Engaged membership. Centralized services.

Critical Mass

Having more than 1,000 clinicians from communities across the state appeals to payers from an efficiency perspective. Critical mass enables independents to more effectively partner with hospitals and other networks. Critical mass creates the opportunity to contract with insurers in new performance-based contracts. You are not alone, because you are part of a high-performing network able to demonstrate improved quality and value.

Engaged Membership

The clinicians who are a part of CCPN are focused on improving the quality of care and finding solutions to some of the key business challenges that all solo practitioners and small group members face. CCPN committees and working groups made up of real doctors working in their own practices across the state already are looking at solutions in areas ranging from technology informatics to quality key performance indicators. We have started strong, and we welcome the growing number of participating physicians to the CCPN organization. Together we will find innovative solutions that work in health care reform.

Centralized Services

CCPN exists to support independent doctors and safety-net providers in maintaining their independence while giving them the tools to demonstrate they are a high-performing provider and will be a player in health reform efforts.

With more than 1,000 clinicians, CCPN can share data in a meaningful way and track progress so practices can demonstrate quality improvement that translates into improved care for our patients. We are here as a resource for you.

CCPN is waiving membership fees through September 30. So, in the next two months we expect we will see our number grow even more. With every new clinician that joins, we gain expertise and positive momentum.

That’s a lot to celebrate.

Visit us online at www.communitycarephysiciannetwork.com
My son is starting his residency this year. Things are very different for him than they were for me when I started practicing in 1982.

One difference is his generation of physicians expects to have personal family time and not to work 65 or 70 hours a week. I think this is a good thing.

These young doctors are just as committed to their patients as I was and am. However, they are entering the profession at a time when more and more small practices are being absorbed into hospital systems. As a result, shift work is more prevalent for all categories of medical professionals. When the shift is over, patient care is handed over to someone else.

This raises a big challenge for small practices trying to recruit. How do we strengthen and support patient-centered medical homes in a shift-oriented world? Or a different way to look at it, how do we make working as an office-based physician as appealing to these young doctors as working as a hospital-based physician?

If we don’t figure out the answer, we will not recruit young doctors into our independent and small group practices, and our patients will receive fragmented care.

Of course, maintaining continuity of care is easier if patients are confident they can get the medical treatment they need conveniently. Some practices have found that starting the day early at 7 or 8 with a walk-in clinic -- or offering evening or weekend hours is a good way to encourage patients to rely on the practice rather than seeking treatment at urgent care or the emergency room. This approach requires appropriate staffing. But if practices think creatively about adding flexibility for both patients and staff that creates a win on all fronts. Solutions like these are more likely to surface when you’ve got a large group with a variety of experiences at your disposal.

That’s just what we have at CCPN, now with more than 1,000 North Carolina physicians. CCPN is a great effort that puts us in a position to enhance medical homes, encourage small practices, help incentivize patients not to use the Emergency Department except in emergency situations and ultimately to address mental health. We have the best Medicaid program in the nation and I’m glad to be a part of the network that will give us an opportunity to do what we do best – and that is care for our patients.
Current Member Practices

A total of 1,032 clinicians now are a part of the Community Care Physician Network. For a list of practices see below and on the following pages. Note, practices with multiple office locations are listed just once.

A Brighter Future
ABC Pediatrics of Dunn
Advance Family and Sports Medicine Center, PLLC
Ahoskie Pediatrics
Ajey B. Golwala, MD, PC
Albemarle Pediatrics
Alleghany Family Practice
Alpha Medical Center
Appalachian Family Practice
Archdale-Trinity Pediatrics
Ardmore Family Practice PA
Ashe Pediatrics
Asheboro Children's Health
Ayyaz Qureshi, MD
Belmont Medical Associates PLLC
Bertie County Health Department
Best Clinic, PLLC
Bland Clinic, PA
Bliss Medical Group, P.A.
Blue Ridge Pediatric and Adolescent Medicine, Inc.
Boiling Springs Pediatric and Family Medicine
Burke Primary Care
Burlington Pediatrics
C.W. Williams Community Health Center, Inc.
Cabarrus Health Alliance
Caldwell County Health Department
Calvary Pediatrics
Camden County Health Department
Cape Carteret Pediatrics and Family Practice
Cape Center Pediatrics
Cape Fear Family Medical Care
Care Pediatrics
Carmel Pediatrics PA
Carolina General and Integrative Medicine
Carolina Medical Associates
Carolina Pediatric Group
Carolina Pediatrics of the Triad, PA
Carolina Primary Care and Women's Health - Apollo Urgent Care
Carolina Rheumatology and Internal Medicine, PA
Carrrboro Pediatrics and Internal Medicine, PA
Carteret Clinic for Adolescents and Children
Carteret County Health Department
Carteret OB/GYN Associates, PA
Carter's Circle of Care
Cary's Children's Clinic
Catawba Pediatric Associates PA
Cedar Creek Family Medicine PLLC
Central Carolina Medical Clinic
Chapel Hill Children and Adolescents Clinic
Chapel Hill Pediatrics and Adolescents, PA
Chatham Pediatrics
Choice Pediatrix P.A.
Chowan County Health Department
Christian G. Anderson, MD PA
Cleveland Pediatrics
Coastal Children's Clinic
Coastal Southeastern Family Practice
Concord Children's Clinic
Cotton Grove Family Physicians
Covenant Pediatrics
Cox Family Practice, PC
Craven County Health Department
Cross Creek Medical Clinic
Crown Clinic, PA
Cumberland Children's Clinic
Cumberland Family Practice
Cumberland Internal Medicine
Curtituck County Health Department
Dayspring Family Medical
DeSantis Family Practice
Dunn-Erwin Medical Center, Inc.
Duplin County Health Department
Eastern Carolina Geriatrics Associates and Family Center
Eastern Carolina Medical Center
Eastern Carolina Pediatrics
Eastover Family Care
Eastowne Family Physicians
Edgewater Medical Center
Edward L. Hawkins, MD
Elitecare of Fayetteville
Elkin Pediatric and Adult Medicine
Evans-Blount Community Health Center
Evergreen Health Promotion
Excel Pediatrics
Family Care Associates of Montgomery County, PA
Family Care Clinic
Family Medical Associates of Raleigh, PA
Family Medicine Associates of Lincoln County
Fayetteville Children's Clinic
Fayetteville Internal Medicine
Ferncreek Primary Care, PC
First Care Medical Clinic, PA
First Stop Medical Center
Five Points Medical Center
Four Jewels Healthways
France Medical Center
Friendly Urgent and Family Care
Gaston Medical Associates
Gates County Health Department
Goldsboro Pediatrics P.A.

Continued....
The CCPN Quality Improvement and Quality Assurance Committee met July 18 and will meet next on August 15 to begin compiling key performance indicators for local practices.

Current members of the QI/QA committee:

- Timothy Bell, Executive Director, Children’s Health of Carolina, PA
- Susan Huffman, Practice Administrator, Unifour Pediatrics
- Clint Taylor, Practice Administrator, Thomasville-Archdale Pediatrics
- Diane Houck, Administrator, Coastal Children’s Clinic
- Cristoph Diasio, MD, Sandhills Pediatrics
- Michael Riddick, Practice Administrator, Goldsboro Pediatrics
- Kathi Balsinger, Community Care of Western North Carolina
- Vincent Chiodo, MD, President, ABC Pediatrics of Dunn

If you are interested in learning more about Quality and other committees please contact Shelley Keir at skeir@n3cn.org.
Current Member Practices

Pleasant Garden Family Medicine
Polyclinic Medical Center
Premier Health Center
Premier Pediatrics P.A.
Primecare Medical Center
Primedical Healthcare PA
R & R Pediatrics, PLLC
Raeford Pediatrics
Rainbow Kids Pediatrics
Rainbow Pediatrics of Fayetteville
Raleigh Primary Care Medicine, P.A.
Randy Long MD PA
Rapha Health System
Rayconda Internal Medicine
Renuka S. Harsh, MD
Revelstone Family Practice
Richlands Children's and Family Care
Richmond Pediatrics
Roanoke Clinic
Roanoke Valley Internal Medicine
Robert A. Krause, MD PLLC
Robeson Family Practice
Robeson Family Practice (Peds)
Robeson Pediatrics
Rockingham County Department of Health and Human Services
Rockingham Internal Medicine Associates, PA
Rockingham Medical Clinic, P.C.
Rocky Mount OIC Family Medical Practice
Rubin Pediatrics
Rudisill Family Practice
Sandhills Pediatrics, Inc.
Sanford Pediatrics, P.A.
Shah and Associates Family Practice
Shelby Medical Associates, PA
Shifa Pediatric Clinic
Smithfield Crossings Family Healthcare, PA
Sneads Ferry Pediatrics and Family Practice
Sol Medical Group
Spindale Family Practice
StatCare Urgent Care and Primary Care
Summit Family Medicine
Sunshine Pediatrics
Surf Pediatrics and Medicine
Swansboro Childrens and Family Care
Swisher Internal Medicine
Tesfaye D. Fanta
The Child Health Center
The Mental Health Fund, Inc.
The Purcell Clinic
Thomasville OB-GYN
Thomasville Pediatrics
Tots-N-Teens Pediatrics
Triangle Premier Women's Health, PA
Triangle Primary Care Associates
Trinity Urgent Care and Family Practice
Unifour Pediatrics, PA
Universal Family Medicine
Uwharrie Medical Center
Village Pediatrics
Wakefield Pediatrics and Adolescent Medicine, PA
Washington Pediatrics
Western Wake Pediatrics PA
Wilkes County Health Department
Winston-Salem Pediatrics Highroad, P.A.
Vineland Family Medicine
Women's Healthcare Associates, PA

Leadership Expands
In June, CCPN welcomed Greg Adams, M.D., of Blue Ridge Pediatrics and Adolescent Medicine to the Board of Managers. Read his perspective on page 2.

CCPN
Board of Managers*
L. Allen Dobson, M.D.  Chairman
Mt. Pleasant, NC
Greg Adams, M.D.  Boone, NC
Debbie Ainsworth, M.D.  Washington, NC
Stephen S. Hsieh, M.D.  Lexington, NC
Thomas White, M.D.  Cherryville, NC
*Additional Managers will be nominated as networks and/or organizations enroll 100 or more participating physicians.

Tell us what's changed:

Have clinicians joined or left your group?

Have you recently changed addresses, phone numbers, or tax identification numbers?

Please let us know!

Submit changes to Shelley Keir at: skeir@n3cn.org.

Contact Us
Denise Levis Hewson
Chief Operating Officer
dlevis@n3cn.org

Torlen Wade
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twade@n3cn.org

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