



COMMUNITY CARE
PHYSICIAN NETWORK

Community Care Alliance

*A Seat at the Table for
Primary Care Physicians*

Community Care Alliance (CCA) is a North Carolina corporation created to give Community Care Physician Network (CCPN) physicians an ownership interest in CCPN. While currently in the shareholder building phase, CCA's ambition is to give CCPN physicians and other eligible clinicians a true shareholder interest in future decisions regarding CCPN's direction and structure.

Why Invest in Community Care Alliance?

Control your own destiny. Are you comfortable with profit-driven investors in other states deciding matters that could dramatically affect how you practice medicine and the financial stability of your practice on their bottom line? Stock in CCA is intended to allow you to influence key decisions about contracts, the portion of quality incentives paid to practices, and other vital elements of your business life.

Collaborate with your peers. North Carolina has a long history of effective collaboration among physicians at the local level. More than ever before, financial entities with primarily financial motives play a role in our state's health care system. Joining CCA will keep North Carolina's strong leadership cohort of engaged physicians active, effective and in the driver's seat.

Maintain eligibility for key CCPN benefits. CCPN helps you save time and money by combining practices' buying power through group purchasing and providing a customized option for providing independent physicians and their staffs with health, life and dental benefits. That is in addition to support for quality improvement, analytics, and care management vital to success under value-based contracts.

Recent Benefits of a Strong CCPN:

1. Negotiated favorable CCPN contract terms and reimbursement rates for all five Prepaid Health Plans (PHPs) and six Tailored Plans.
2. Earned millions of dollars in quality payments for Medicaid and Medicare plans based on 2022 performance.
3. Earned more than a million dollars in quality bonuses from Blue Cross and Blue Shield of North Carolina alone.
4. Advocated for reasonable financial support for practices treating Medicaid Tailored Plan members. State is paying \$20 PMPM for attributed members.
5. When a health plan was unable to provide data measuring practice quality performance, negotiated full payment of more than a million dollars in quality bonuses based on attributed lives.
6. Worked on behalf of CCPN practices with NC DHHS and PHPs to reduce administrative complexity in transition to Medicaid Managed Care.

The financial health of member practices, CCPN, and CCNC are intrinsically linked. We're all in this together!

For more information and details on how to invest in CCA, please follow the link below:
<https://ccnc.care/CCA-info>.

Why CCA?

- Having an ownership stake in CCA gives participating physicians a say in the long-term future of CCPN.
- Many other clinically-integrated networks in North Carolina are funded through venture capital arrangements, are profit driven, and could be sold at any point, with unpredictable impact on participating physicians.
- CCA was created to strengthen CCPN practices' ability to support your practice and to empower you, the practicing CCPN physicians, to better control CCPN's destiny and be positioned to prevent CCPN from being sold or changed in ways not supported by CCPN participants and not in keeping with our mission.

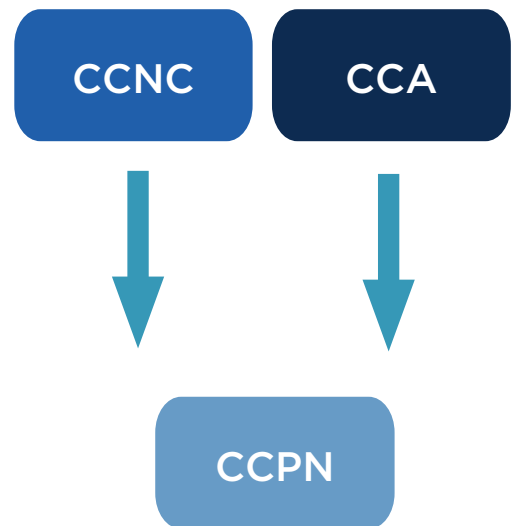
Organizational Structure of Community Care Companies

CCA: Community Care Alliance, Inc. is a corporate vehicle which is intended to appoint or elect a supermajority of the governing board of CCPN to make key decisions, such as the return of profits and payer incentives to practices and participants.

CCPN: Community Care Physician Network, LLC is a physician led clinically-integrated network of over 3,800 clinicians at more than 1,000 practices across North Carolina. Participating practices rely on CCPN for favorable payer contracts as well as advocacy, continuing education, and guidance on issues such as pandemics, Medicaid, Medicare, and healthcare transformation.

CCNC: Community Care of North Carolina, Inc. is a 501(c)(3) nonprofit organization that supports CCPN with healthcare analytics, care management, and provider relations support. CCNC is the engine and "back room" behind most CCPN activities. CCNC is also a "neutral convener" that fosters collaboration among healthcare providers on key issues in the health of North Carolinians.

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About Community Care Physician Network

CCPN was created to support independent primary care practices in providing high-quality, community-based care. Our tools and staff help independent practices thrive in value-based care systems, preserving long-term patient relationships and access to cost-effective care across North Carolina.

