



**COMMUNITY CARE
PHYSICIAN NETWORK**
— BRINGING VALUE HOME —

Healthy Opportunities Pilots (HOP)

What is Healthy Opportunities Pilots?

North Carolina Department of Health and Human Services (NCDHHS) launched the nation's first comprehensive program March 2022 **providing managed Medicaid enrollees' non-medical interventions related to housing, food, transportation, interpersonal safety, and toxic stress.**

How Long is the Pilot?

The Healthy Opportunities Pilot (HOP) is a 5-year pilot to test and evaluate the impact of the non-medical interventions to **eligible Standard Plan members** in three NC Pilot regions in improving health outcomes and reducing costs of care for those experiencing certain chronic conditions/behavioral health and social risk factors.

Identifying Managed Medicaid Members

Managed Medicaid members can be identified by completing the [Social Determinants of Health \(SDOH\) screening questions at DHHS](#) standardized Healthy Opportunities screening questions provided in several languages and then sending a referral to CCNC via one of our HOP dedicated referral routes.

Email: hopreferrals@communitycarenc.org

Phone: 1-877-566-0943

Fax: 1-833-282-0884

Pilot Criteria and How We Can Help

Members must live in a Pilot NC county and must be enrolled in Medicaid managed care. Have at least one qualified physical/behavioral health criteria and at least one qualified social risk factor for food insecurity, homelessness, housing insecurity, transportation, and interpersonal violence/toxic stress.

If shown to be effective after rigorous evaluation, the NC Department of Health and Human Services will look to integrate pilot services statewide through NC Medicaid Managed Care.



- Beaufort, Bertie, Chowan, Edgecombe, Halifax, Hetford, Martin, Northampton, Pitt
- Bladen, Brunswick, Columbus, New Hanover, Onslow, Pender
- Avery, Buncombe, Burke, Cherokee, Clay, Graham, Haywod, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Swain, Transylvania, Yancey

Currently Medicaid Direct is not eligible for this program.